



Show Your
BADGE
& SAVE!



CEDAR RAPIDS VISITORS:
**Show Your Badge
Special Offers**

Join us in welcoming visitors attending events and meetings in our amazing city. We invite you to extend your welcome with a special "Show Your Badge" incentive unique to your specifications. From large to small, let's join together and further encourage attendees to explore the area.

When you sign up for the **FREE** "Show Your Badge" program, The Cedar Rapids Tourism Office will feature your business and a specific offer of your choosing on both print and digital materials distributed directly to attendees and event organizers. The offers will also be provided to event promoters who will additionally notify attendees of the added benefits found in the vibrant community around them.

To redeem the offer, attendees will present their physical badge, a digital version of their badge or an email including the offer provided to them from the Cedar Rapids Tourism Office or the specific event's promoter/organizer at the time of purchase.

QUESTIONS? Contact Mark Meyer, Director of Business Development, at 319-731-4559 or m.meyer@tourismcedarrapids.com.

Sign Up Online
or email this form
to Mark Meyer.



Business Name: _____

Business Address: _____

Your Name: _____

Your Phone: _____

Your Email: _____

Your Special Attendee Offer:

Files Included In Email:

- Business Logo
- Business/Offer Photo
- Other _____

Signature: _____ Date: _____

By signing above, I agree to offer the discount or promotion submitted to all customers who present a valid physical or digital badge until such a time as I provide a 10-day discontinuation notice via email to the Cedar Rapids Tourism Office.